

CABINET – 24 JUNE 2022**PUBLIC HEALTH STRATEGY 2022-2027 – DELIVERING GOOD HEALTH
AND PREVENTION SERVICES****REPORT OF THE DIRECTOR OF PUBLIC HEALTH****PART A****Purpose of the Report**

1. The purpose of this report is to advise the Cabinet of the development of the Public Health Strategy 2022-27 – Delivering Good Health and Prevention Services which sets out the purpose and priorities for the Department over the next five years and seek approval of the Strategy.

Recommendations

2. It is recommended that the Public Health Strategy 2022-2027 – Delivering Good Health and Prevention Services be approved.

Reasons for Recommendation

3. The Strategy sets out the Department's priorities for the next five years which are aligned with the County Council's Strategic Plan and the Joint Health & Wellbeing Board Strategy. Once approved the implementation of the Strategy can be progressed.

Timetable for Decisions (including Scrutiny)

4. The Health Overview and Scrutiny Committee will consider a report at its meeting on 15 June 2022 and its comments will be reported to the Cabinet.
5. Subject to approval the document will then be published.

Policy Framework

6. The Public Health Strategy 2022-27 sits under the County Council's Strategic Plan for 2022-26 and aims to set out how the Department will contribute to the delivery and achievement of the Council's five strategic outcomes. The Strategic Plan was approved by the County Council at its meeting on 18 May 2022.
7. The Strategy also aligns with the Joint Health and Wellbeing Strategy which was approved by the Health and Wellbeing Board on 24 February 2022 and the County Council's Communities Strategy – Our Communities Approach 2022 – 26 which was approved by the County Council on 18 May 2022.
8. The Public Health Strategy provides a framework for policy on, investment in, and delivery of services by the Department, working with residents and its partners.

Resource Implications

9. The Strategy will continue to ensure that the Council makes best use of its resources to meet the needs of its residents. Sustainability of services will be maintained whilst ensuring the best outcomes for people using the inherent strengths of people and communities.
10. There is a small cost associated with publication of the Strategy which will be met from the existing departmental budget. The Department's existing budgets for printing, marketing and advertising will be used to ensure the communications plan can be fully met.
11. The Strategy sets the direction for the development of policy, strategic priorities and resource allocation during the five-year period. It will provide the context within which budgets are drawn up and presented through the Medium-Term Financial Strategy.
12. The Director of Corporate Resources and the Director of Law and Governance have been consulted on the content of this report.

Circulation under the Local Issues Alert Procedure

13. None.

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PART B

Background

14. The Public Health five-year Strategy has been developed to set out the purpose and priorities for the Department and to ensure alignment with the Council's Strategic Plan and the new Joint Health & Wellbeing Board Strategy. The Department has been one of the main delivery partners of the Health & Wellbeing Strategy which will deliver against the priority to 'Give everyone in Leicestershire the opportunity to thrive and live happy, healthy lives'. The Department has also led on the development of strategies such as Mental Health, Food, Sexual Health and Obesity.
15. The Strategy will be the basis for which the Department's yearly service planning activities will be formed, which will ensure alignment across all workstreams within the Department.

The Strategy

16. The Strategy, which is appended to the report, has been developed and aligned to five core themes:

- (1) Build on strengths of **PEOPLE** in our communities

Utilising an asset-based community centred approach puts residents needs at the heart of the community and enables support services to build resilience for people in their home to keep them safe and well whilst encouraging residents to self-help with the necessary support. This approach aligns with the County Council's Communities Strategy which also adopts an asset-based approach centred on the strengths of local communities, and social action.

- (2) **PROMOTE** healthy living and healthy places

This theme will require the Department to work with system partners to determine and address the wider issues that affect health such as housing. To deliver health improvement programmes using a life course approach and advocating system partners to do the same. Reducing health inequalities and embedding an equitable approach will continue to be a key driver in the work of the Department.

- (3) **PROTECT** communities and individuals from harm

The Department will continue to focus council resources on reducing the impact of harmful activities undertaken by residents such as smoking. Working with system partners on issues such as mental health, substance misuse, sexual health, and air quality. The Department will aim to further Develop the health protection offer across the County to include partnership working to maximise the uptake of immunisations and screening.

(4) **PROVIDE** services that meet community needs

The Strategy demonstrates the need for the Department to continue to Commission high quality fit for purpose services that meet the needs of residents as well as developing in house services aligned to the Department's prevention model. The Department will continue to embed the voice of communities in its service design work and design services that are evidence based and have a balance of universal and targeted provision where appropriate.

(5) Work in **PARTNERSHIP** to transform the way services are delivered

Working with partners in the system to advocate for prevention across place and neighbourhood level is a key element of the Strategy, as is strengthening alignment between evidence and strategy and using intelligence to support a sustainable delivery system. The Strategy sets out the need for the Department to continue to deliver strategic support to the NHS with a focus on health and social care integration, prevention, and health inequalities.

17. Each core theme has a detailed priorities section that has been designed to showcase the Department's current work programme as well as describing what steps will be taken to deliver on individual priorities going forward. The Strategy also recognises the role that Public Health can play as a leader, partner, and advocate in wider workstreams across the Leicestershire Health System.
18. The Strategy includes a mission statement for the Department *'To protect and improve the health and quality of life of everyone in Leicestershire'* which will be achieved through its commitment to the Council's core values and behaviours which set out the vision for the Council's work.

Next Steps

19. Subject to approval, the Strategy will be formally launched in early July 2022. The Department is working with communications colleagues to develop an approach which will enable the Department to effectively share the Strategy with residents and system partners using social media channels as well as community connectors and other assets within communities.
20. A delivery plan will be developed alongside the Strategy to help monitor the progress of its delivery.

Equality and Human Rights Implications

21. A screening Equality and Human Rights Impact Assessment (EHRIA) has been completed which concluded that successful delivery of the Strategy will have a positive impact, but that this will rely on the implementation and delivery of policies, projects and services. The screening EHRIA will provide a framework and full EHRIs will be undertaken for delivery of activities, as required.

Background Papers

Report to the County Council – 18 May 2022 – Leicestershire County Council’s Strategic Plan 2022 – 2026

<https://politics.leics.gov.uk/ieListDocuments.aspx?CId=134&MId=6482&Ver=4>

Report to the County Council – 18 May 20220 - County Council’s Communities Strategy – Our Communities Approach 2022 – 26

<https://politics.leics.gov.uk/ieListDocuments.aspx?CId=134&MId=6482&Ver=4>

Report to the Health and Wellbeing Board – 24 February 2022 – Joint Health and Wellbeing Strategy 2022 – 2032

<https://politics.leics.gov.uk/ieListDocuments.aspx?CId=1038&MId=6942&Ver=4>

Appendices

Public Health Strategy 2022-2027

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